

ISSW
2018
INNSBRUCK



INTERNATIONAL SNOW SCIENCE WORKSHOP

2018 – INNSBRUCK, AUSTRIA

SPONSORSHIP OPPORTUNITIES

international snow science workshop

ISSW
2018
INNSBRUCK

WELCOME

Welcome to Innsbruck and the ISSW 2018!

The ISSW (International Snow Science Workshop) is the world's largest conference on snow and avalanches. Its success lies in the motto: '**A Merging of Theory and Practice**'. The thematic focus lies on current advances in snow and avalanche science, case studies and innovative technologies at an international level.

All aspects of the unique setting and ambience of Innsbruck – an urban center surrounded by steep mountain slopes – support a successful organisation and performance of the ISSW. A large variety of winter-related industry of world wide standing, an extensive history of hosting large international events (including two winter olympic games) and numerous reputable ski areas pave the way for an attractive conference week. The large accompanying exhibition will further enhance the local and international value of the ISSW 2018.

'**ISSW Goes Public**' is dedicated to presenting the conference topics to a broader public; offering the possibility to discuss the complex issues 'Science and Society – Mountains and Natural Hazards'. In cooperation with the EUSALP Group and the Alpine Convention, questions such as 'Sustainable safeguarding of habitat in the mountains – but how?' will be discussed.

The Conference Participants

Around 1,000 local, national and international participants, from experts to decision-makers and stakeholders, are expected to attend the ISSW2018.

The typically broad audience of the ISSW includes scientists and practitioners from engineering, infrastructure, ski resorts, forecasting and warning services, ski and mountain guiding, search and rescue, medicine, research and education, as well as tourism and industry.

We look very much forward to successful co-operation and welcoming you to Innsbruck in 2018!

Best regards

Ralph Kerschbaumer , on behalf of the Organising Committee

ISSW 2018 – International Snow Science Workshop

Date

Sunday October 07 – Friday October 12, 2018

Venue

Congress Innsbruck – Innsbruck Conference Centre
Rennweg 3, 6020 Innsbruck
Austria
www.cmi.at



Exhibition Management and Sponsoring

S12! studio12 gmbh
Kaiser Josef Straße 9, 6020 Innsbruck
T: +43 (0) 512 890438
T: +43 (0) 512 890438 15
E: office@studio12.co.at



Conference Secretariat

pco tyrol congress, Congress und Messe Innsbruck GmbH
Rennweg 3, 6020 Innsbruck, Austria
T: +43(0) 512 575600
F: +43 (0) 512 575607
E: issw2018@cmi.at



ISSW – Previous Editions

<i>2016, Breckenridge, CO</i>		
<i>2014 Banff, AB</i>	<i>2004 Jackson, WY</i>	<i>1990 Big Fork, MT</i>
<i>2013 Grenoble, France</i>	<i>2002 Penticton, BC</i>	<i>1988 Whistler, BC</i>
<i>2012 Anchorage, AK</i>	<i>2000 Big Sky, MT</i>	<i>1986 Lake Tahoe, CA</i>
<i>2010 Squaw Valley, CA</i>	<i>1998 Sunriver, OR</i>	<i>1984 Aspen, CO</i>
<i>2009 Davos, GR, Switzerland</i>	<i>1996 Banff, Alberta</i>	<i>1982 Bozeman, MT</i>
<i>2008 Whistler, BC</i>	<i>1994 Snowbird, UT</i>	<i>1980 Vancouver, BC</i>
<i>2006 Telluride, CO</i>	<i>1992 Breckenridge, CO</i>	<i>1976 Banff, Alberta</i>

Programme Overview

<u>MON/ TUE</u>	<u>WED</u>	<u>THU/ FRI</u>
SNOW – AVALANCHES	FIELD TRIPS	PROTECTION - PREVENTION
Fundamentals – Processes – Modeling	Tyrol and South Tyrol	Risk management
MORNING	ISSW Goes Public	MORNING
Oral and poster presentation	Science and Society	Snowpack (stability and variability)
Snow and avalanche dynamics	Mountains and Natural Hazards	Avalanche forecasting
Protection Measures:	Connect public administration and	Rescue and Crisis Mgmt
Risk Mgmt, engineering solutions	decision makers	Education/ Communication
Snow Hydrology, sustainability and climate change and science		Guiding and risk strategies
Snow Making and ski resort mgmt		
AFTERNOON		AFTERNOON
Interactive presentations		
Impulse talks and panel discussions		
Broach the state-of-the-art in training courses		
EVENING	EVENING	EVENING
Tyrolean Night	Public Welcome	Banquet
Board meetings		Fernie Night

Programme Items

Presentations

The morning sessions will go beyond the state-of-the-art in classical ISSW issues with a good mixture of tech talk and scientific language.

Topics are Snow and avalanche dynamics

Protection measures: risk management and engineering solutions

Snow hydrology, sustainability and climate change

Snow making and ski resort management

Snowpack: Stability and variability

Avalanche forecasting

Rescue and crisis management

Education and communication

Guiding and risk strategies

Interactive presentations, impulse talks and panel discussions, Training Courses

The afternoon sessions will be characterized by Training Courses and Special Topics. These selected topics will discuss the state-of-the-art in sessions that are dedicated to cutting-edge topics with interactive presentations, impulse talks and panel discussions.

Training program

In the late afternoon, continuous education and training programs will be carried out, dealing with a wide range of practice-oriented topics: e.g. avalanche simulation, avalanche mapping, construction planning, effective snow management and snow making, practical guidelines and risk management, weather to snowpack stability, decision-making on site, safety equipment, avalanche danger assessment on a regional scale avalanche forecast & practice, mountain weather, avalanche medicine

Field trips

Numerous field trips will be offered, combining nature experience with educational highlights. Spectacular outdoor activities will be connected to interesting sites and facts. This will guarantee interesting experiences from both the user side as well as the risk management and control side. Cultural, historical or touristic highlights touched 'incidentally' by the excursions will guarantee unforgettable moments.

ISSW goes public

'ISSW Goes Public' is dedicated to presenting the conference topics to a broader public; offering the possibility to discuss the complex issues 'Science and Society – Mountains and Natural Hazards'. In cooperation with the EUSALP Group and the Alpine Convention, questions such as 'Sustainable safeguarding of habitat in the mountains – but how?' will be discussed.

Accompanying exhibition

The accompanying exhibition will be organized by STUDIO 12 GmbH. It will be a key element of the ISSW 2018 where numerous industries, companies and engineering offices will be represented.

ISSW – Sponsorship Opportunities 1/3

PRESENTING SPONSOR – EUR 20,000

- :: 20-25m² exhibition floor space – prime location
- :: 4 full conference registrations for your personnel
(includes: scientific sessions, coffee breaks, lunches, Get Together and Banquet)
- :: 4 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material
- :: Advertisement Preliminary Programme 1/1 page, 4c
- :: Advertisement Final Programme 1/1 page, 4c
- :: Conference Bag insert
- :: Acknowledgement as „Presenting Sponsor“ and logo placement:
 - Final Programme
 - Symposium website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

MAIN SPONSOR – EUR 10,000

- :: 10-15m² exhibition floor space
- :: 2 full conference registrations for your personnel
(includes: scientific sessions, coffee breaks, lunches, Get Together and Banquet)
- :: 2 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material
- :: Advertisement Final Programme 1/1 page, 4c
- :: Acknowledgement as „Main Sponsor“ and logo placement:
 - Final Programme
 - Symposium website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

ISSW – Sponsorship Opportunities 2/3

SUPPORTING SPONSOR – EUR 5,000

- :: 6-10m² exhibition floor space
- :: 1 full conference registration
(includes: scientific sessions, coffee breaks, lunches, Get Together and Banquet)
- :: 1 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material
- :: Acknowledgement as „Supporting Sponsor“ and logo placement:
 - Final Programme
 - Symposium website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

EXHIBITOR – EUR 2,000

- :: 6m² of exhibition floor space (bare)
- :: 1 exhibitor registrations (access to exhibition area only)
- :: Acknowledgement in all official congress material

Please note: Floor space rented is bare exhibition space. Additional exhibition equipment (eg. shell scheme, power supply, tables, chairs, carpet etc.) is not included in the sponsorship packages. Special exhibition equipment can be ordered via a form included in the Exhibition-Details-Brochure. This brochure will be sent out in spring 2018. All prices in the prospectus are excluding VAT and taxes.

ISSW – Sponsorship Opportunities 3/3

Conference Lanyards

Conference Lanyards hold the participants' badges and will be distributed to all participants. The sponsors' logo will be printed on the lanyards together with the conference logo. Sponsorship of the lanyards is an exclusive sponsorship.

EUR 3,000

Congress Bags

The congress bag, carried throughout the meeting and afterwards, will be distributed to all participants and contains all congress material. Sponsorship of the conference bags is limited to three corporate partners. The sponsors' logo will be printed on the bag or on a name tag together with the Symposium logo. Production cost included.

EUR 5,000

WiFi (wireless LAN)

A corporate partner may sponsor wireless internet access at the venue. WiFi will be available to all delegates and exhibitors at the venue free of charge. Visibility of the sponsor by appointment with the organisers (exclusive sponsorship).

EUR 7,000

Coffee breaks

Each morning and afternoon a 30minute coffee break will be offered. During this time conference participants may relax and visit the exhibition area. Coffee breaks will be allocated in the exhibition area. The sponsor will be acknowledged in the final programme and by on-site signage.

EUR 1,500

ISSW Banquet

Thursday night, the traditional ISSW banquet will be held (location tba), where delegates, organisers and exhibitors will meet and enjoy the evening. The sponsor will be acknowledged in the final programme and by on-site signage.

EUR 5,000

SPONSORSHIP APPLICATION AND CONTRACT FORM

N.B.: Prices are quoted net of any taxes/ governmental fees!

Company: _____

Postal Address: _____

ZIP/ City: _____

Contact Person: _____

Telephone: _____

e-mail: _____

VAT-No.: _____

Company Name: _____

(as it shall appear in conference publications)

We order the following sponsorship items:

<input type="checkbox"/> Presenting Sponsor Level	EUR	20,000
<input type="checkbox"/> Main Sponsor Level	EUR	10,000
<input type="checkbox"/> Supporting Sponsor Level	EUR	5,000
<input type="checkbox"/> Exhibitor	EUR	2,000
<input type="checkbox"/> Conference Lanyards	EUR	3,000
<input type="checkbox"/> Congress Bags	EUR	5,000
<input type="checkbox"/> WiFi Sponsor	EUR	7,000
<input type="checkbox"/> Coffee break (each)	EUR	1,500
<input type="checkbox"/> ISSW Banquet	EUR	5,000

Place/ Date

Company Stamp and Signature

We accept the exhibitor regulations in all their parts. In the event of any litigation arising out of this application, the courts at Innsbruck shall have exclusive jurisdiction. Final cost will be billed on March 31, 2018. Payment will be due within 15 days of invoice. Receipt of this form will generate an invoice for a 50% deposit payment.

Deadline: March 31, 2018

Please **return this form** to Fax +43(0)512-890438-15 or send the scanned document to ker@studio12.co.at.



GTCs of participation, exhibition and sponsoring

S12! studio12 gmbh
Kaiser Josef Straße 9
6020 Innsbruck, Österreich
FN 386202; LG Innsbruck; UID: ATU67466789

hereinafter referred to as S12!

1. General

Registration for exhibition and sponsoring has to be carried out by sending the official registration form within the given deadline. Sending in the registration form is binding, every alteration of the contract has to be made in writing. Approval for exhibition and sponsoring will be made in writing. S12! reserves the right to refuse applications for any reason. Abandonment of booked floor space to third parties is not allowed. Will an exhibition be limited, transferred, or cancelled no claims of the exhibitor will arise against S12! For special reasons S12! can change allocated floor spaces after publication of the floor plan.

2. Payment

Requirement for booth set-up or the right to receive sponsoring benefits is payment of the invoice within the given payment period, without any deductions. Charges for additional services will be invoiced separately.

3. Cancellation

Withdraws an exhibitor or sponsor (also partly) from the contract, 50% of the rental fee respectively the sponsoring charge will become due. Withdrawal from the contract 8 weeks or less before the event entails to payment of 100% of the rental fee or sponsoring charge. S12! is authorised to postpone, shorten or cancel events, sponsors and exhibitors do not arise any damages.

4. Insurance, Liability

S12! assumes no liability for any damage to persons or property as well as no liability to exhibited goods. Exhibitors are liable for damages caused by the exhibitor and his contractors.

5. Set-up/ Dismantling/ Stand layout/ Advertising

The set-up and dismantling times outlined in the exhibition details have to be observed. Additional costs incurred by delayed set-up or dismantling have to be borne by the exhibitor causing the delay.

Materials used for the booth must be low-flammable according to DIN 4102. All local exhibitor regulations incl. building- and fire regulations have to be strictly obeyed. Back walls to neighbouring stands need to be in white. Advertising outside of the confines of the stand is not allowed. Acoustic and visual advertisement must not disturb neighbouring stands. S12! is authorized to shoot pictures and movies from the exhibition area and stands for internal purposes.

Innsbruck, November 2016

! See you in Innsbruck 2018



! organized by



MINISTERIUM
FÜR EIN
LEBENSWEERTES
ÖSTERREICH

WILDBACH- UND LAWINENVERBAUUNG

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